

Web Governance Maturity Self-Assessment for Higher Education

Pick one box per row that best fits your school, then count which column you chose the most to find your school's web governance maturity level.

Criteria	Needed	Defined	Aligned	Optimized
Policy in place	<input type="checkbox"/> No policy	<input type="checkbox"/> Drafted	<input type="checkbox"/> Implemented	<input type="checkbox"/> Routinely reviewed
Roles defined	<input type="checkbox"/> Undefined	<input type="checkbox"/> Partially defined	<input type="checkbox"/> Clearly documented	<input type="checkbox"/> Regularly updated
Content reviews	<input type="checkbox"/> Sporadic	<input type="checkbox"/> Scheduled	<input type="checkbox"/> Systematic	<input type="checkbox"/> Data-driven
Accessibility plan	<input type="checkbox"/> None	<input type="checkbox"/> Basic testing	<input type="checkbox"/> Compliance focus	<input type="checkbox"/> Inclusive design
Brand consistency	<input type="checkbox"/> Inconsistent	<input type="checkbox"/> Guidelines exist	<input type="checkbox"/> Enforced	<input type="checkbox"/> Evolving system
Contributor training	<input type="checkbox"/> None	<input type="checkbox"/> Basic onboarding	<input type="checkbox"/> Comprehensive	<input type="checkbox"/> Continuous learning
Use of analytics	<input type="checkbox"/> Minimal	<input type="checkbox"/> Regular reports	<input type="checkbox"/> Insights shared	<input type="checkbox"/> Drives decisions
Leadership engagement	<input type="checkbox"/> Limited	<input type="checkbox"/> Supportive	<input type="checkbox"/> Strategic input	<input type="checkbox"/> Champion

Scoring Key

1	#	2	#	3	#	4	#
Needed		Defined		Aligned		Optimized	
Start with structure		Formalize and enforce		Optimize and measure		Scale and share success	



Ready to strengthen your web governance? Contact info@stamats.com to build a strategy that works.